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# Listening Sessions: Identifying Barriers to Implementing Innovative Concrete Across the Value Chain

## Session 2: Concrete Producers and Contractors

Transportation infrastructure relies heavily on energy- and resource-intensive materials such as cement and concrete. Emerging materials and technologies offer opportunities to improve efficiency and durability while reducing life-cycle costs. Realizing these opportunities requires understanding the real-world challenges, questions, and uncertainties faced by those who design, produce, and build infrastructure.

This three-part listening session series provides a forum for open dialogue on barriers to implementing emerging concrete technologies. Each session focuses on a specific stakeholder group and will inform an action-oriented roadmap. We encourage you to register for the session most relevant to your role and share your challenges, questions, and ideas.

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-  February 10<sup>th</sup>, 2026
-  10:00 a.m. - 12:00 p.m PST
-  Zoom

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[Click here to register!](#)

## Panelists:

Dana Rotkovich  
KB Concrete Systems, Inc.

Larry Sutter  
Sutter Engineering

Tiffany Reed-Villarreal  
National Ready Mixed Concrete  
Association

Pete Conlin  
Teichert Materials

Kerry Sutton  
American Concrete  
Institute