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Listening Sessions: Identifying Barriers to Implementing Innovative Concrete Across the Value Chain

Session 2: Concrete Producers and Contractors

Transportation infrastructure relies heavily on energy- and resource-intensive materials such as cement and concrete. Emerging materials and technologies offer opportunities to improve efficiency and durability while reducing life-cycle costs. Realizing these opportunities requires understanding the real-world challenges, questions, and uncertainties faced by those who design, produce, and build infrastructure.

This three-part listening session series provides a forum for open dialogue on barriers to implementing emerging concrete technologies. Each session focuses on a specific stakeholder group and will inform an action-oriented roadmap. We encourage you to register for the session most relevant to your role and share your challenges, questions, and ideas.

 February 10th, 2026

 10:00 a.m. - 12:00 p.m PST

 Zoom

Panelists:

Dana Rotkovich
KB Concrete Systems, Inc.

Larry Sutter
Sutter Engineering

Tiffany Reed-Villarreal
National Ready Mixed Concrete
Association

TBD

Paving Contractor
Representative

[Click here to register!](#)