

ABOUT THE SDC

The ACI Foundation's Strategic Development Council (SDC) was formed in 1997 to provide a forum for concrete industry leaders to discuss the key issues and challenges facing the industry. Leaders from a variety of concrete and construction disciplines – engineers, contractors, manufacturers, producers, government, and academia – unite to identify innovations in concrete that are vital to the industry or strategic issues or obstacles that need to be resolved. Discussions take place about strategic issues or obstacles that need to be resolved.

SDC provides a showcase for emerging technologies and helps connect new companies and people to ACI Technical Committees and programs.

Our Council is led by a group of member volunteers and is managed daily by the ACI Foundation Executive Director and staff in Farmington Hills, Michigan.

“The U.S. Army Corps of Engineers values...SDC to foster our understanding of and help accelerate the acceptance of current technology...USACE is responsible for over \$250 billion of civil works infrastructure and the SDC provides a forum where...we can discuss strategic issues and tactics to support the sustainment of this infrastructure...”

Brian H. Green, RPG, FACI

OUR GOALS

- Goal 1:** Improve how innovations/new technologies get implemented
- Goal 2:** Improve the durability of concrete
- Goal 3:** Improve productivity and quality
- Goal 4:** Improve design and rules for design (concrete “technical operating system”)

SDC strives to:

- Provide an objective voice that supports innovation and strategies to solve industry-wide issues;
- Support programs that improve the quality and potential competitiveness of concrete used as a choice building material for design and construction; and
- Assist the concrete community in timely adoption of innovative technologies, problem solutions, and best practices.

If you would like to discuss SDC’s goals, initiatives, and programs in greater detail or if you have suggestions for ways that the SDC might better serve your company and the membership as a whole, please contact me.

Ann M. Masek
Executive Director, ACI Foundation
Ann.Masek@acifoundation.org
+1.248.848.3144

“The SDC offers educational and relationship-building opportunities for members, and in identifying forums where contractors can share their expertise and insight. Contractors who attend SDC meetings are among the first to learn about new technologies, products and trends that can have a significant impact on their success.”

Beverly Garnant,
American Society of
Concrete Contractors

ACI FOUNDATION STAFF

UPCOMING SDC EVENT

TECHNOLOGY FORUM 47
The Mills House – Wyndham Grand
Hotel
Charleston, SC
February 12-13, 2020



SDC attendees enjoying a virtual reality demonstration

Ann M. Masek
Executive Director
+1.248.848.3144

Ann.Masek@acifoundation.org

Tricia G. Ladely
Assistant Director
*Strategic Development Council
Concrete Research Council
Scholarship Council*
+1.248.848.3737

Tricia.Ladely@acifoundation.org

Jennifer A. DeWall
Development Director
Fundraising and Sponsorship Inquiries
+1.248.848.3757
Jennifer.DeWall@acifoundation.org

Alaina L. Vacha
Administrative Coordinator
General Inquiries
+1.248.848.3741
Alaina.Vacha@acifoundation.org

The ACI Foundation is a 501(c)(3) nonprofit organization and is a wholly owned subsidiary of the American Concrete Institute.



Reinforcing bar assembly, first lift, for research project “High-Strength Steel Bars in Earthquake-Resistant T-Shaped Concrete Walls”