

Organized by the Concrete Innovation Council, the forum fosters education and networking and showcases new materials and products, innovative construction, design or engineering methods and proposed quality control and test methods that positively impact the way concrete buildings and infrastructure are designed and constructed.

Why Sponsor the ACI Foundation's Concrete Innovation Forum?

Show leadership with the broader concrete community when it comes to supporting and encouraging the development of innovation and technology.

Help support programs that improve the quality and potential competitiveness of concrete in design and building and as a building material.

The opportunity to connect with a diverse array of professionals, including material suppliers, architects, engineers, contractors, academics, executives, and regulatory agency representatives in a close-knit event.

Connect with like-minded professionals in the concrete industry – those devoted to progress and improvement.

Develop business relationships and create opportunities for your organization

Who Attends?

Organized by the ACI Foundation's Concrete Innovation Council, the event attracts a broad cross-section of the concrete industry.

Typical attendance is 100 people, which provides ample opportunities for meaningful interactions, conversations about future collaborations, following up in detail with presenters, and building strong connections with like-minded individuals.

“ I have attended the last two forums and plan to attend the next one. The format is excellent, with sufficient time for the presentations, discussion and networking. ”

“ Very good networking experience. Good balance between experienced members and younger generation. ”

Type of Attendees	Average
Engineers	38%
Scientists	10%
Sr. Executives	24%
Academics	9%
Services	17%
Contractors	2%

Tiered Sponsorship Levels

Champion \$5,000	Endorsing \$1,000	Supporting \$500
Maximum 2-min video or 2-min. presentation at the event		
Optional 10 x 10 ft. exhibit space with 6-ft. table-top		
Company logo featured in at least (1) ACI Foundation email blast (exclusive) and (1) social media post	Shared sign with company logos at event	
Exclusive PowerPoint slide acknowledgement at event	Shared PowerPoint slide + mention at event	Shared PowerPoint slide at event
Logo on ACI Foundation website	Listing on ACI Foundation website	Listing on ACI Foundation website
Listed as sponsor in <i>CI Magazine</i> and in the ACI Foundation annual report	Listed as sponsor in <i>CI Magazine</i> and in the ACI Foundation annual report	Listed as sponsor in <i>CI Magazine</i> and in the ACI Foundation annual report
Complimentary registration (1)	-----	-----
Limited to (3) sponsors	Unlimited sponsors	Unlimited sponsors

ACI Foundation Concrete Innovation Forum

August 12 -14, 2025 in Denver, CO



SPONSORSHIP APPLICATION

Sponsorship Opportunities – See sponsor opportunities on the back of the form

Please select your sponsorship level:

\$5,000 Champion \$1,000 Endorsing \$500 Supporting

Sponsor Information

Sponsor Name :
(As you wish to be listed in all signage and marketing materials)

Contact Name :

Street Address : City :

State : Zip Code :

Phone : Email :

Will you be representing your company at the forum? : Yes No

If no, who will be representing your company? (Name) :

Representatives Phone : Representatives Email :

Total Commitment \$

Please note: Sponsorship benefits will be activated when paid in full.

Payment Options

Check enclosed (payable to ACI Foundation)

Send Invoice

Credit Card - Provide a contact name and phone number and an ACI representative will contact you.

Name: Phone:

To submit application or for more information contact: Kari Martin, Fundraising Manager at kari.martin@acifoundation.org, 248.848.3757 | 38800 Country Club Drive, Farmington Hills, MI 48331

Signature and Agreement *(I have read, understand, and agree with the terms & conditions.)*

Signature: Date:

TERMS AND CONDITIONS



By submitting a Sponsorship Application and Remittance Form (the "Form") for the August 2025 Concrete Technology Forum (the "Event") hosted by the American Concrete Institution Foundation ("ACI Foundation"), Sponsor (as defined below) agree to abide and be bound by the following terms and conditions (the "Terms")

Payment

Full payment of the amount owed by Sponsor for the sponsorship level (the "Sponsorship") selected on the Form (the "Sponsorship Fee") is due by the date stated in the Form, Payment shall be made via check payable to: ACI Foundation and sent to Kari Martin, ACI Foundation (38800 Country Club Dr., Farmington Hills, MI 48331) (the "ACI Representative").

Cancellation

If Sponsor wishes to cancel its Sponsorship, a written notice of cancellation shall be sent to the ACI Representative at the address listed above or at kari.martin@acifoundation.org with a copy to ann.masek@acifoundation.org. An administrative fee of 50% of the pledged amount will be charged for any cancellation occurring more than 60 days prior to the Event start date. Cancellations received less than 60 days before the Event start date will not receive a refund. If ACI Foundation cancels the Event due to a Force Majeure Event (as defined below), ACI Foundation shall refund to Sponsor the payment previously paid, minus a pro-rata share of costs and expenses incurred and paid to third-parties by ACI Foundation for the Event. A "Force Majeure Event" includes without limitation, computer-related attacks, hacking, earthquakes, governmental regulation, fire, flood, labor difficulties, civil disorder, public health crisis, acts of terrorism, acts of God, entire or partial destruction of the venue at which the Event is being held (the "Venue"), and an unavailability of the Venue due to no fault of ACI Foundation.

Tax Issues

ACI Foundation makes no representation or warranty regarding the tax status of the Sponsorship Fee paid by Sponsor, including whether, and to what extent, this will qualify as a tax deductible donation.

Indemnification

The Sponsor assumes all responsibility for all loss, theft, and/or damage to Sponsor's displays, equipment, and other property while at the Event, and hereby waives any and all claims and/or demands it may have against ACI Foundation, its parent and/or any of its affiliate companies arising from such loss, theft, and/or damage. In addition, the Sponsor agrees to defend, indemnify, and hold harmless ACI Foundation and their respective parent, subsidiary, and other related and affiliated companies from and against any and all liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees, costs of court, and costs of other professionals, arising from directly and/or indirectly and/or in connection with the Sponsor's attendance at the Event, occupancy and/or use of the Venue and/or any part thereof and/or any act, error, and/or omission of the Sponsor and/or its employees, subcontractors, and/or agents. The provisions of indemnity herein shall survive expiration or earlier termination of these Terms, shall not be limited to the amount of insurance maintained by Sponsor, and shall extend to claims occurring after the expiration or earlier termination of these Terms as well as to claims occurring while this Terms are in force.

Americans with Disabilities Act

Sponsor shall be responsible for compliance with the public accommodation requirements of the Americans with Disabilities Act and the Act's accompanying regulations and guidelines (collectively, the "ADA") as it relates to its Sponsorship, including but not limited to any booth space or handout materials. Sponsor shall be responsible for the cost of any auxiliary aids and services (including engagement of and payment to specialized service providers, such as sign language interpreters), other than those types and quantities typically maintained by the Venue.

Care of the Venue

Sponsor shall promptly pay for any and all damages to the Venue or ACI Foundation or the Venue's equipment caused by the Sponsor at the Event.

Intellectual Property

Sponsor represents, warrants and agrees that: (a) Sponsor owns the rights to all intellectual property (including without limitation copyrights, trademarks and patents) used or to be used by Sponsor at or with respect to the Event; (b) such use will not infringe on the intellectual property rights of others; and (c) Sponsor shall pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or other entertainment of any kind or nature, played, staged or produced by the Sponsor, its agents, employees or licensees at the event. Sponsor shall protect, indemnify, defend, save and hold harmless ACI Foundation, and their respective successors and assigns, against and in respect of: (i) any and all claims, losses, damages and deficiencies arising out of or resulting from (a) Sponsor's lack of such ownership of intellectual property rights used or to be used by Sponsor, (b) Sponsor's infringing use of intellectual property or (c) Sponsor's failure to pay such royalties, license fees or other charges; and (ii) any and all claims, actions, suits, proceedings, demands, assessments, judgments, costs, and expenses, including reasonable attorneys' fees, incident to any of the foregoing or such indemnification. The foregoing indemnifications shall survive the completion of the Event. Sponsor also acknowledges that ACI Foundation may take enforcement action (before, during and/or after the event) against any Sponsor which ACI Foundation deems to have violated the foregoing representations, warranties and agreements.

Suitcasing

Only individuals and entities which have registered as Sponsors are permitted to distribute promotional materials or advertise their business during the Event, and Sponsors are limited to doing so in a capacity which reflects the Sponsorship selected and paid for by Sponsor. While ACI Foundation acknowledges and encourages networking and making connections, attempts by both a Registrant to act in a capacity similar to a Sponsor, and by a Sponsor to go beyond the agreed upon Sponsorship level are not permitted. Any Registrant or Sponsor who violates this is subject to removal, without refund, from the Event, and having both Registrant/Sponsor and any company employing or contracting with Registrant/Sponsor prohibited from attending and being a Sponsor at future American Concrete Institute ("ACI") or ACI Foundation events and conferences.

Exhibit Terms and Conditions

Exhibit Tables

Each Sponsorship that includes an exhibit space shall be provided with a 10 ft. by 10 ft. exhibit space (the "Exhibit Space"). Exhibit Spaces will have 1-2 folding tables and basic electrical capabilities provided.

Exhibit Assignments

Whenever possible, Exhibit Space assignments will be made by ACI Foundation in keeping with the preferences as to location requested by Sponsor; however, no guarantees can be made that Sponsor will be assigned the specific Exhibit Space requested on the Form. ACI Foundation reserves the right to make the final determination of all Exhibit Space assignments in the best interests of the Event. Sponsor acknowledges that Sponsor is not applying for a specific Exhibit Space(s), but rather forth right to participate as a Sponsor in the Event.

Table Limitations

Sponsor's exhibit materials may not extend past the allotted table top. Signage and setup should allow line of sight to other exhibits. ACI Foundation has the right to make a Sponsor take down or remove anything that may block the view of other tables or otherwise impede movement through the Venue.

Move-In/Move-Out

Move-In is August 12, 2025 from 12:00 pm -5:00 pm If Sponsor foresees a problem with moving in during the designated move-in hours, please contact tricia.ladely@acifoundation.org to make alternate arrangements. Please note: if Sponsor needs assistance from the service contractor at alternate times, Sponsor will incur charges. Sponsors who have not made prior arrangements and have not set up at the end of move-in may not be permitted to set up their Exhibit Space.

Move-Out is August 14, 2025 from 12:00 pm – 2:00 pm. Please do not break down before the end of the event hours. Failure to comply with this requirement may result in Sponsor being barred from Sponsorship of future Events.

TERMS AND CONDITIONS



Attendance at Exhibit Table

ACI Foundation only requires that materials be readily available to be picked up by attendees during the event. ACI Foundation does NOT require that Sponsors be in their Exhibit Space at all times.

Storage

Combustible materials such as crates and boxes are limited to a 1-DAY SUPPLY on the Venue floor. Storage of combustible materials behind booths is prohibited. The fire marshal will inspect Exhibit Spaces prior to the Event opening. Sponsors must remove any items that the fire marshal deems a fire hazard. Failure to do so will result in delaying the opening of the Event and Sponsor may be removed from the Venue without a refund.

Sales During Event

Sponsors may sell or take orders for any concrete-related product only at their Exhibit Space. Only the ACI Bookstore may sell publications/documents. Any Sponsor found to be selling publications/documents or product unrelated to the concrete industry at the Event will be given a verbal warning for the first offense, written warning for the second offense, and immediately required upon request by ACI Foundation to leave the Event on the third offense.

Insurance

The sponsor understands that the ACI Foundation does not maintain insurance covering Sponsor's property or lost revenue. Sponsors shall, at their own expense, secure and maintain general liability insurance covering bodily injury with coverage minimums of at least \$500,000 per occurrence and \$1,000,000 aggregate, as well as broad form property damage, and worker's compensation insurance, all through the duration of Event (including move-in and move-out days), with ACI Foundation (and if required by Venue, the Venue) named as an additional insured. Sponsor shall provide ACI Foundation with a copy of its insurance certificate no later than 30 days prior to the Event.

Media Release

ACI Foundation intends to record, take photographs and video of this event for use in ACI Foundation news, educational material, and promotional material, in print, electronic and other media, including the ACI Foundation and ACI websites. By participating in this event, Sponsor grants ACI Foundation the right to use any image, photograph, voice, or likeness, without limitation, in its promotional materials and publicity efforts without compensation. All media becomes the property of ACI Foundation, and may be displayed, distributed or used by ACI Foundation for any purpose.

Code of Conduct

ACI Foundation was created to support students' education, research, and innovation throughout the concrete industry. The Event is designed to increase interaction, engagement, collaboration, connectivity, and community, in a collaborative and supportive environment. ACI Foundation values the participation of each member of the community and endeavors to deliver a positive experience. Event participants are expected to conduct themselves with integrity, courtesy and respect for others and maintain the highest level of professionalism at all Event programs and events, whether officially sponsored by ACI Foundation or not. All attendees, guests, speakers, organizers, volunteers, partners, vendors, and staff at any part of the Event are required to observe the following Code of Conduct. ACI Foundation is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race or religion. ACI Foundation does not tolerate harassment of Event participants in any form. All communication should be appropriate for a professional audience including people of diverse backgrounds and cultures. Sexual language and imagery is not appropriate for the Event. Sponsors violating these rules may be asked to leave the Event at the sole discretion of ACI Foundation, and shall not receive any refund or repayment.

Interpretation; Headings. These Terms shall be construed without regard to any presumption or rule requiring construction or interpretation against the party drafting an instrument or causing any instrument to be drafted. The headings in these Terms are for reference only and shall not affect the interpretation of these Terms.

Severability. If any term or provision of these Terms is invalid, illegal, or unenforceable in any jurisdiction, such invalidity, illegality, or unenforceability shall not affect any other term or provision of these Terms.

Entire Agreement. These Terms and the Form constitute the sole and entire agreement of the parties to these Terms with respect to the subject matter contained herein and therein, and supersede all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter. In the event of any inconsistency between the statements in the body of these Terms and the Form, these Terms will control.

Successors and Assigns. These Terms shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and permitted assigns. Neither party may assign its rights or obligations hereunder without the prior written consent of the other party, which consent shall not be unreasonably withheld or delayed. Any purported assignment in violation of this Section shall be null and void. No assignment shall relieve the assigning party of any of its obligations hereunder.

Amendment and Modification; Waiver. These Terms may only be amended, modified, or supplemented by an agreement in writing signed by each party hereto. No waiver by any party of any of the provisions hereof shall be effective unless explicitly set forth in writing and signed by the party so waiving. No failure to exercise, or delay in exercising, any right or remedy arising from these Terms shall operate or be construed as a waiver thereof; nor shall any single or partial exercise of any right or remedy hereunder preclude any other or further exercise thereof or the exercise of any other right or remedy.

Governing Law; Submission to Jurisdiction; Waiver of Jury Trial.

These Terms shall be governed by and construed in accordance with the internal laws of the State of Michigan without giving effect to any choice or conflict of law provision or rule. Any legal suit, action, proceeding, or dispute arising out of or related to these Terms, the Form, or the Event may be instituted in the federal courts of the United States of America or the courts of the State of Michigan in each case located in Oakland County, and each party irrevocably submits to the exclusive jurisdiction of such courts in any such suit, action, proceeding, or dispute.

SPONSOR ACKNOWLEDGES AND AGREES THAT ANY CONTROVERSY WHICH MAY ARISE UNDER THESE TERMS OR THE FORM IS LIKELY TO INVOLVE COMPLICATED AND DIFFICULT ISSUES AND, THEREFORE, SPONSOR IRREVOCABLY AND UNCONDITIONALLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL ACTION, PROCEEDING, CAUSE OF ACTION, OR COUNTERCLAIM ARISING OUT OF OR RELATING TO THESE TERMS, INCLUDING ANY EXHIBITS AND SCHEDULES ATTACHED TO THESE TERMS, THE OTHER TRANSACTION DOCUMENTS, OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY. SPONSOR CERTIFIES AND ACKNOWLEDGES THAT: (I) NO REPRESENTATIVE OF ACI FOUNDATION HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT ACI FOUNDATION PARTY WOULD NOT SEEK TO ENFORCE THE FOREGOING WAIVER IN THE EVENT OF A LEGAL ACTION; (II) SPONSOR HAS CONSIDERED THE IMPLICATIONS OF THIS WAIVER; (III) SPONSOR MAKES THIS WAIVER KNOWINGLY AND VOLUNTARILY; AND (IV) SPONSOR HAS BEEN INDUCED TO ENTER INTO THIS AGREEMENT BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS IN THIS SECTION.